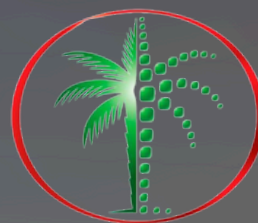




دائرة الأراضي والأملاك
Land Department



Middle East's Largest
Real Estate Tech Event

PROPTech CONNECT MIDDLE EAST 2026

INFORMATION PACK

Grand Hyatt Dubai | 4-5 February

3,000+
ATTENDEES

300+
SPEAKERS

1,500+
COMPANIES

12,000+
MEETINGS

MIDDLE EAST'S LARGEST REAL ESTATE TECH EVENT

PropTech Connect 2026 brings together 3,000+ global RE executives, investors, and entrepreneurs from 1,500+ companies to increase the effective adoption of technology in Real Estate.

Attendees will engage in two days of strategic insights, networking, and have the chance to explore cutting-edge solutions.



Grand Hyatt Dubai

Grand Hyatt Dubai hosts one of the largest and most versatile convention centres in the Middle East. The latest addition to Grand Hyatt Dubai's venues is a state-of-the-art Conference & Exhibition Centre with 5,000 square meters of event space and a 12-meter ceiling height.

The conference is spread out across 2 large ballrooms and state-of-the-art Media Rooms that are equipped with cutting-edge multimedia and communications technology.





Connect

Gain Insights

Partner

Who attends

PropTech Connect brings together senior leaders from across the built environment ecosystem.

Attendees span institutional investors, developers, corporate occupiers, asset managers, agents, and solution providers to drive real estate value.



1,500+

Companies



86%

VP-level & above



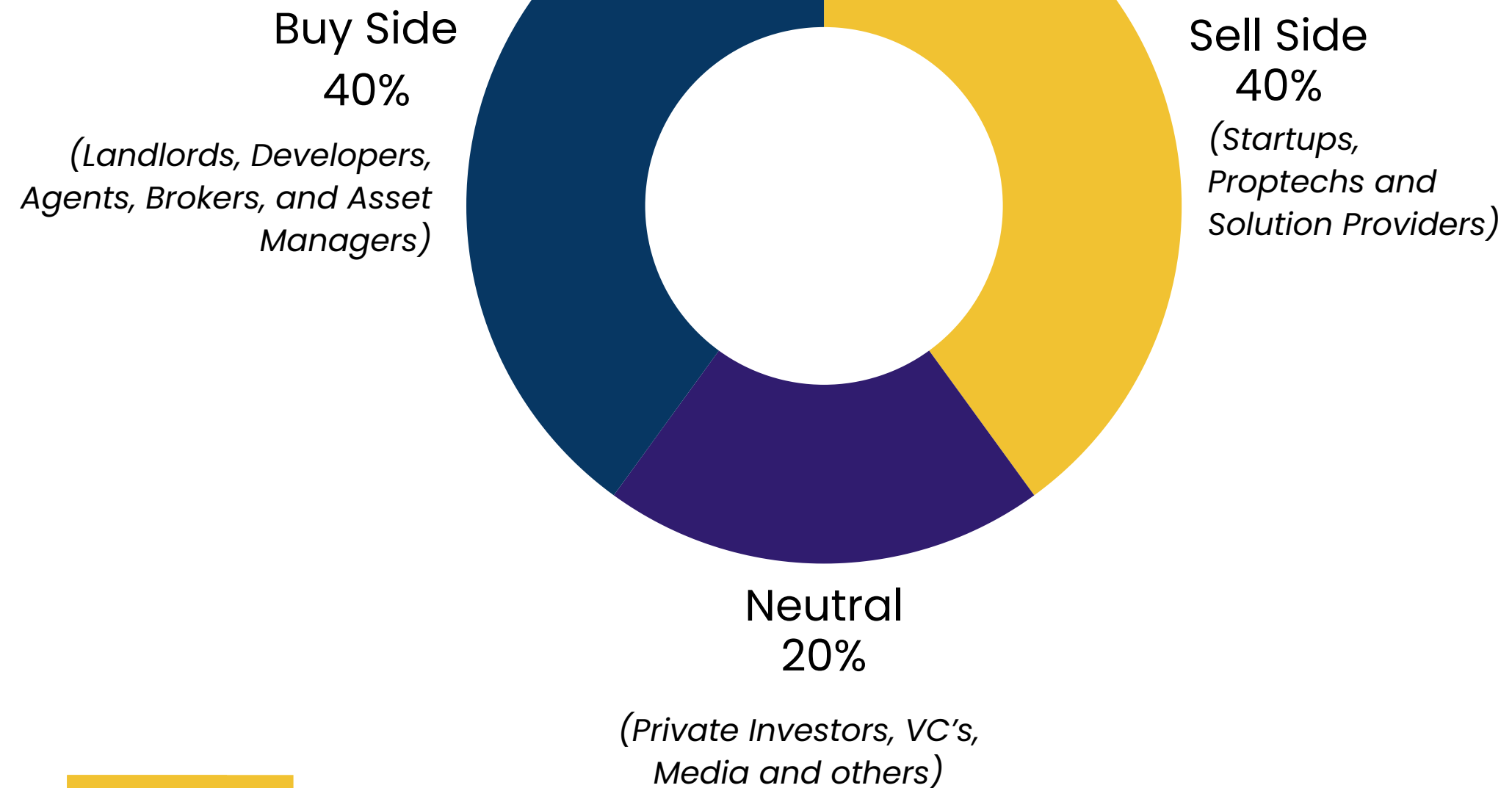
60+

Countries



12,000+

One-to-one meetings



6 STAGES

100+ SESSIONS

Get cutting-edge insights from the industry's most influential voices across every stage of the real estate lifecycle and asset class.

PropTech Connect brings relevant insights for every stakeholder in the property ecosystem.

[VIEW 2025 AGENDA](#)

BANIYAS BALLROOM

INNOVATION STAGE

CASE STUDY STAGE

AI AMEERA BALLROOM

COMMERCIAL AND RETAIL STAGE

RESIDENTIAL AND HOSPITALITY STAGE

300+ Speakers Including:



Lewis Allsopp

Co-founder & Chairman

ALLSOPP & ALLSOPP



Majid Al Marri

CEO | Real Estate Registration

دائرة الأراضي والأموال
Land Department



Roger Wahl

Global Chief Technology Officer

innovo



Alain Waha

Chief Technology Officer

BURO HAPPOLD



Oudad Kheir

Chief Operating Officer



Mahmoud Dakrory

Chief Investment Officer



Louis Harding

Chief Executive Officer

Betterhomes.



Engin Togrulca

Head of Asset Management



Dr Mahmoud AlBurai

Senior Director Real Estate
Policies & Innovation



SEE ALL
ANNOUNCED
SPEAKERS

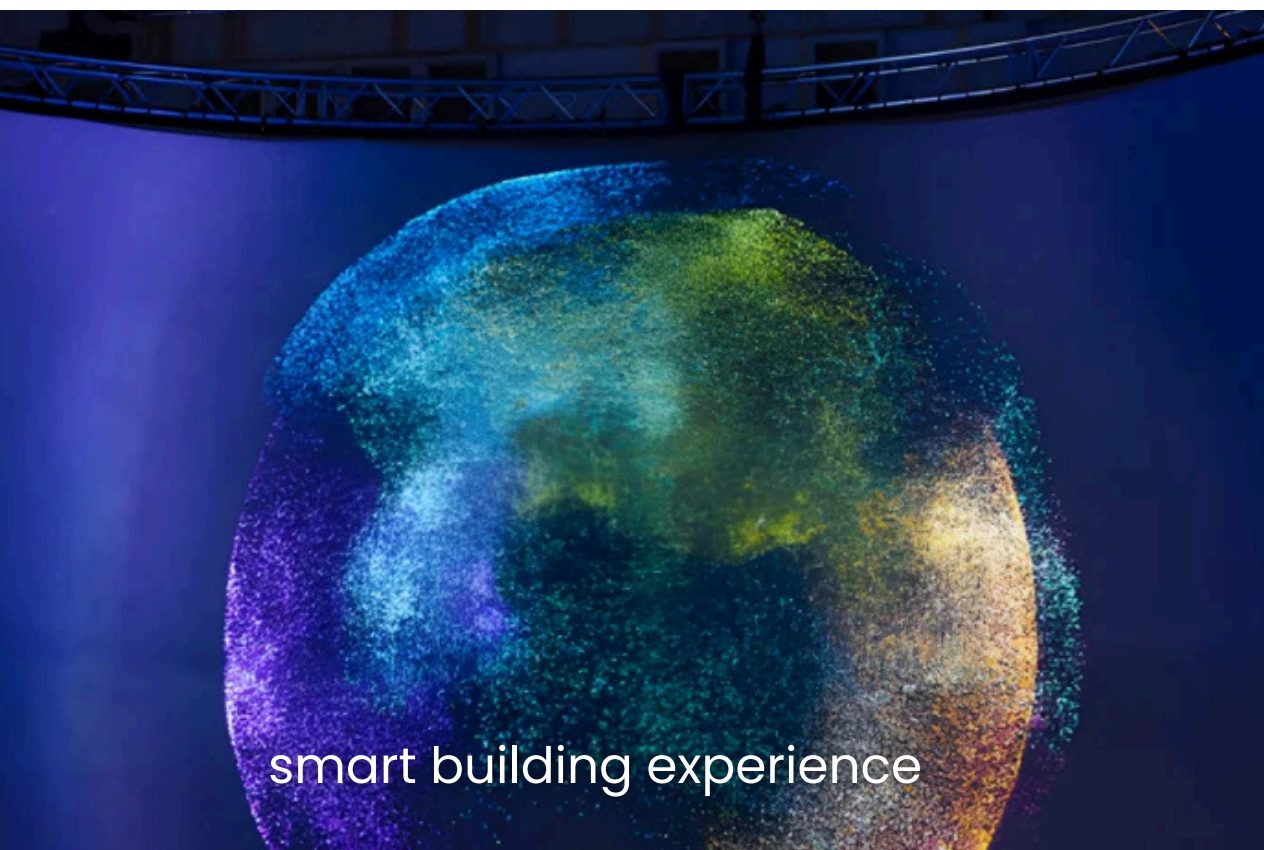
Networking Opportunities

With over **12,000** meetings facilitated, PropTech Connect is built for high-impact networking.

- Pre-arrange meetings with high-value contacts through a curated schedule.
- Connect with peers, partners, and prospects aligned to your goals.
- Build meaningful relationships over private dinners.
- Join invite-only events with senior leaders and key decision-makers.
- Network in a more relaxed setting through our curated entertainment.
- Continue conversations and collaborations post-event through our app.



secret garden



smart building experience



arabic coffee



oud/perfume making

Networking App



Search and select attendees

Connect with relevant attendees who are seeking ways to address their challenges and fuel their goals.

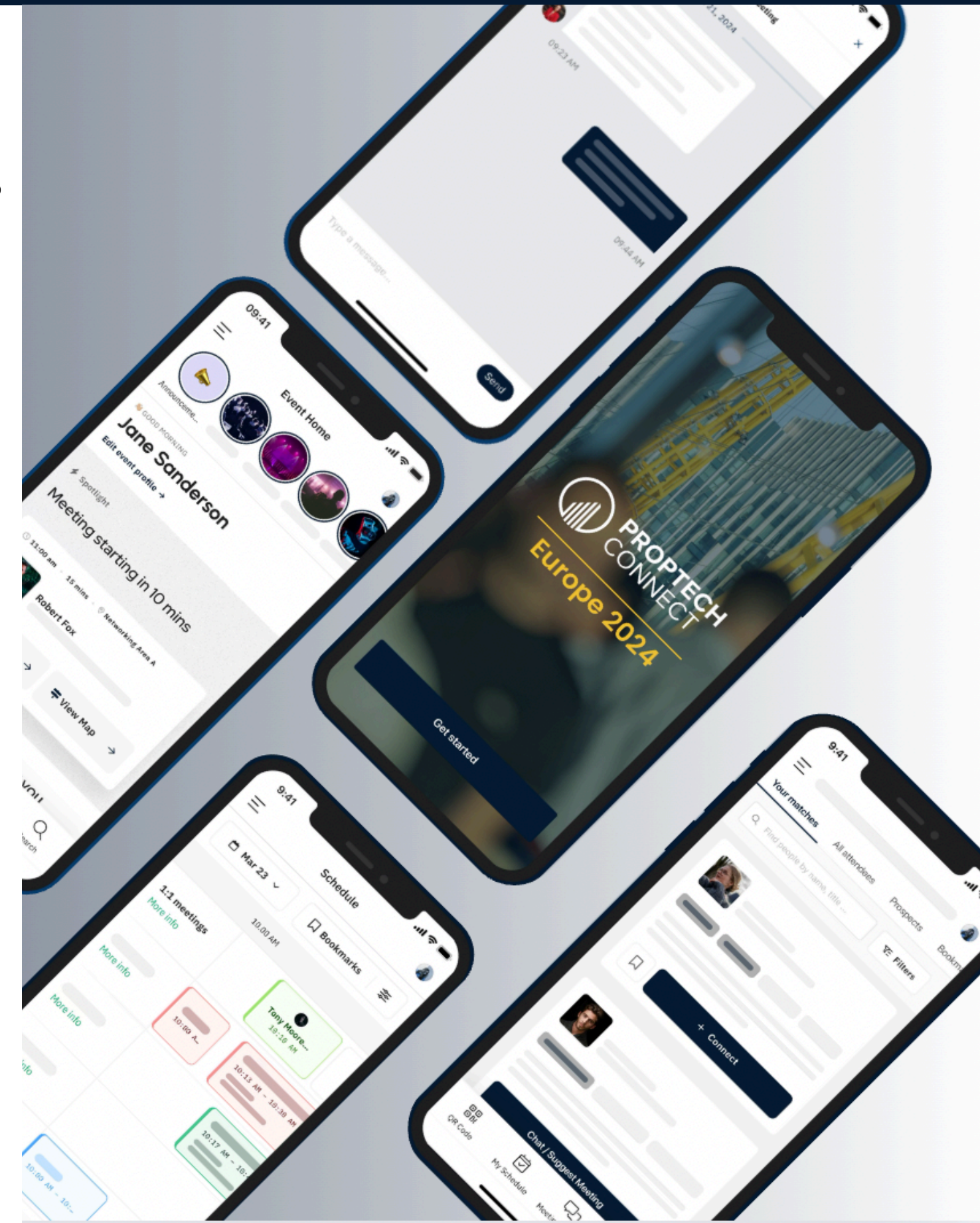
Book meetings effectively

Request meetings through the app to automatically sync your calendar and assign you to a meeting table.

Get tailored recommendations

Receive recommended sessions, meetings, and booths through our algorithm based on your profile and interests.

25,000+
meetings
facilitated in 2025



Who Attends



ASSET MANAGERS AND INVESTORS



SOLUTION PROVIDERS



DEVELOPERS



PROPERTY MANAGERS



OCCUPIERS



VCs



& 1,800+ GLOBAL FIRMS...

Why do Executives Attend



"I attend this event to stay ahead of the curve, ensuring I don't miss out on any brilliant solutions in the industry. Hearing directly from providers and seeing industry experts on stage, discussing how they're leveraging technology, AI, and data, offers invaluable insights into how we can stay competitive."

Stephen Walker, Deputy Head of Asset Management – Abrdn



"I'm keen to connect with innovators addressing operational efficiency and sustainability in commercial real estate, as well as leaders at the intersection of technology and tenant experience. Looking forward to exchanging insights with those shaping our industry's future."

Matus Liptak, COO – HB Reavis Investments



"I am most looking forward to the opportunity to connect, share ideas and potentially forge new partnerships with forward thinking tech companies that put an importance on finding solutions for the property industry, specifically in the ESG, Social Value and Sustainability space."

Tarry Depledge, Head of ESG – Moda



"Last week at PropTech Connect, my first reaction upon entering was a sense of how much the PropTech scene in Europe has matured. Hosting events like this, with the right sponsors, partners, and location, is a great indicator of that maturity. It's clear that proptech now goes beyond buildings; it's the convergence point for built world data, unlocking exponential possibilities. We saw panelists and speakers from leading roles across the entire real estate ecosystem, coming together from around the world. The proptech companies were not only mature but also ready—with proof of concept and proof of business—looking to scale and grow."

Nadim Stub, Group Vice President, Corporate Development & Innovation – DEAS A/S

Feedback From Our Sponsors



"PropTech Connect is our top-performing marketing spend. This is the most impactful event in the region, and it is great to see leaders from all over the world coming together to collaborate in an increasingly open industry dialogue."

Evan Petkov, Co-founder & CEO, Optiml



"PropTech Connect has the best networking app I have ever seen at an event. I booked 20 meetings with relevant decision makers before the app even became available to the general public. After the conference, we advanced conversations with funds with over 500 billion GBP AUM. These are very high quality leads and we feel positive about opportunities of working together in the future. "

Anca Stefanescu, VP Europe – Alasco



"PropTech Connect has been the most valuable UK conference we've ever attended. The quantity and quality of leads was exceptional."

Robert Hoban, Founder & CEO – Offr

**> 85% re-sign rate,
highest in industry**

**> 92% made new partnerships,
within 6 months of sponsorship**

**> 96% recommend,
highest in industry**

Feedback from Attendees



 **Dr Ahmed Alnaggar** • 1st
Chairman | Global Digital Twin Forum
2w • Edited • 

I had a fantastic time in the past two days attending **PropTech Connect** in London.

The event was extremely well organised, with amazing line up of speakers and thought leaders sharing their insights, as well as several networking opportunities where I could meet some familiar friendly faces as well as make new connections.

 **Wolf Visualizing Architecture**
2,416 followers
5d • 

At the beginning of this month, our founders **Tommaso Raffa** and **Pierluigi Di Giacomo** had the pleasure of attending the Proptech Connect event in London.

The event offered them a fantastic opportunity to dive deep into the latest market innovations and stay updated with emerging technologies that are shaping the future of real estate.

In addition to the valuable knowledge gained, Tommaso and Pierluigi had the opportunity to connect with a diverse group of professionals from various sectors within the real estate ecosystem. These new connections offered fresh perspectives and enriched their understanding of industry trends and challenges, providing deeper insights that will undoubtedly enhance our strategic approach.

A big thank you to **PropTech Connect** for organizing such an incredible event. It was an amazing experience, and we look forward to participating again next year!

 **Viet Tang** • 2nd
Account Executive | Genetec
2w • Edited • 

Having recently attended , it was truly one of the best shows I have experienced. The event showcased exceptional quality, from the attendees to the exhibitors and presenters. The diverse and brilliant content presented various perspectives to drive a smarter future for technologies within property and beyond.

I was fortunate enough to be both on a panel as well as present about technology and **Genetec** solutions to create smarter buildings.

 **Fibha Ahmed** • 2nd
Vice President of Property Sales | Bayut & Dubizzle
1w • 

Two great days spent at **PropTech Connect** Europe 2024 with the Proptech Business Group team from Dubai. I was part of the **#DLD** delegation under REES to showcase the immense potential of Dubai and Proptech space here in the region. I also got a chance to present at a workshop highlighting the vision of Dubai real estate, urban master plan and how we aim to do bigger and better with each coming year.

I was thoroughly impressed with all the great work that's been done in this space globally and can be brought here to better facilitate our partners' journey in helping their customers find their perfect home.

From great tools for property inspections, to managing portfolios, facilitating property transactions, and promoting sustainability. It was great to see the investment made in the space of real estate across all spheres of real estate eco system.

Looking forward to having this event in this region soon.

 **Allan Fourie** • 2nd
Head of Sales Hank - EMEA | JLLT
2w • 

PropTech Connect 2024.
A big shout out to the organizers of this event for putting together an amazing experience. The panels were packed with industry leaders who shared invaluable insights and sparked meaningful discussions. The knowledge and expertise shared during these sessions were truly game-changing. But it wasn't just the panels that made this event special. The networking opportunities were outstanding! It was great to connect with like-minded professionals who share the same passion for Proptech and innovation. We exchanged ideas, learned from each other's experiences, and discovered new possibilities for collaboration.
It was fantastic to see some familiar faces from previous events and equally exciting to meet new ones. It's these connections that make the Proptech community thrive, and we're grateful for the opportunity to be a part of it.

 **James Pellatt** (He/Him) • 2nd
Non Executive Director | Strategic Advisor | Venture Partner - Open to N...
2w • 

Wow! **PropTech Connect** was a blast. I haven't seen this many people at a real estate technology conference in the UK since 2019. A real buzz around the event and a chance to catch up with some old friends and meet plenty of new ones.

If you get the chance to go tomorrow then it's well worth a visit.

[**VIEW MORE...**](#)

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To discuss rates & packages best suited for your objective and product offering, please book a meeting with the team [here](#).